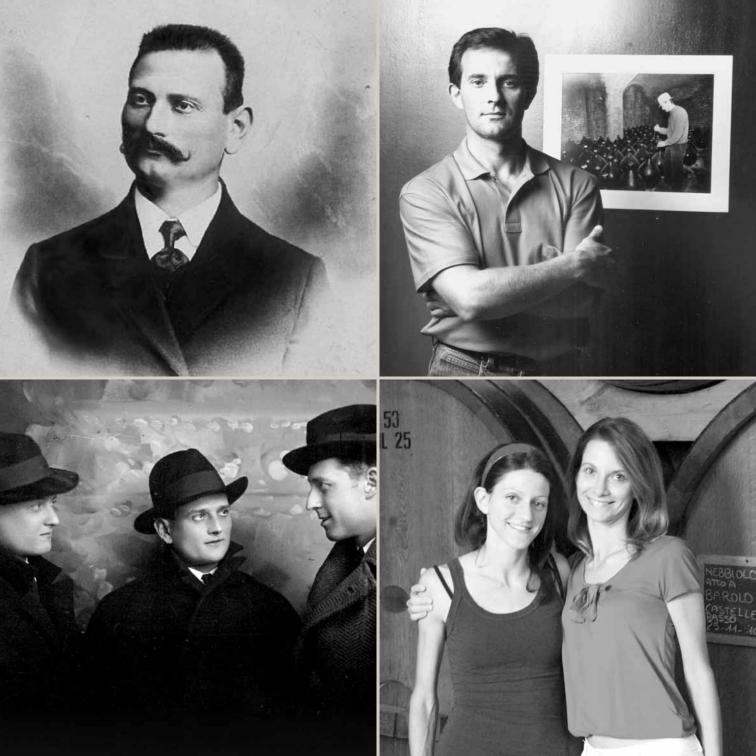
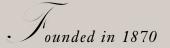






Dedicated to our unique and unrepeatable territory, which gives us so much and for whose safety we will always fight. This is our Green Resistance.



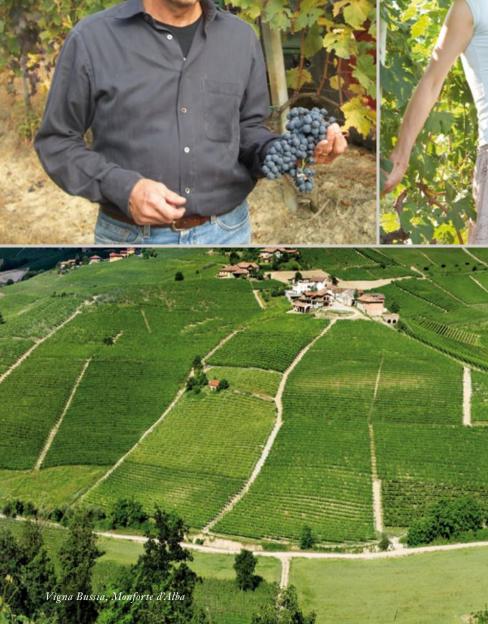


HISTORY

The Azienda Agricola Barale traces its roots all the way back to 1870 when Barolo wine had just appeared on the scene in the Langhe, promoted by the Marchesi Falletti and Camillo Benso, Count of Cavour. Francesco Barale, great-grandfather of the current owner, was among the pioneers in the production of this blessed wine.

Today Sergio Barale and daughters Eleonora and Gloria carry on the centuries old family tradition. The nineteenth-century manor house in the historic center of Barolo is the administrative and commercial headquarters of the company. Nearby are the historic underground cellars, where new technologies have been introduced in accordance with traditional rules. The vinification and aging processes adopted are aimed at producing balanced wines in which the characteristics of the grape variety and region of origin prevail.

"It is in the subsoil, which emerged from the sea millions of years ago during the Miocene period, where the precious trace elements that make our wines unique in the world, even if there are many nuances of variation and uniqueness from hill to hill, are jealously guarded" Sergio Barale



Cuality comes from the vineyards

VINEYARDS

The vineyards are the inexhaustible source of the quality found in Barale wines. Over the course of the company's long history we have selected about 20 hectares, seeking out excellence for every wine produced. All the vineyards have been planted by choosing the most suitable sites to the needs of the various varieties and respecting the geological morphology of the hills.

The optimal vineyard positions lend a strong territorial identity to the wines we produce. Barolo is expressed in an elegant and ethereal way thanks to historic vineyards in the towns of Barolo, Castellero and Cannubi, while in the Bussia area in Monforte d'Alba more structure develops. Finesse and balance are found in Barolo Vedemmia, a result of the blending of vineyards from the Monrobiolo, Preda and Costa di Rose areas. Because we believe in the harmony between viticulture and the environment, in 2013 we converted to organic farming. Spontaneous undergrowth of the rows, fertilizing with natural manure, manual weeding, and the exclusive use of copper and sulfur treatment products, are just some of the vineyard management practices carried out in order to safeguard the indigenous flora and fauna and keep the soil naturally fertile.



Iraditional wines

WINES

Boasting more than a century of history, the coat of arms is enriched by the numerous medals won at world exhibitions from the end of the 1800's.

The historic brand seals the continuity with tradition expressed most of all in the classic wines of the company. Barolo and Barbaresco come from the areas with the best exposure and most of the vines are on average thirty years old. In the historic Castellero vineyard there are original clones of Nebbiolo, such as Michet and Rosé, saved from extinction by mass selection. In the historic underground cellars, a delicate hand and time are the essential tools to maintain the quality of these wines. "Tannins are the fingerprint of Nebbiolo"

- Barolo Castellero
- Barolo Cannubi
- Barolo Vendemmia
- Barbaresco Serraboella



Castellero BAROLO DOCG

GRAPE VARIETAL

100% Nebbiolo Sub-variety Michet, Rosè and Lampia.

APPELLATION

Municipality of Barolo, Castellero vineyard; map page n. 7, parcel 151 p., 174, 175 p., 176, 177, 197, 328.

SOIL

Saint Agatha fossil marne; calcareous with silty clay loam.

EXPOSURE South - West.

ALTITUDE 350 meters above sea level

CULTURAL NOTES

Vineyard planted in 1978 and in 1991. Extension: 4 hectares. Low guyot pruning system with planted density of 3500 vines per hectare.

HARVEST PERIOD

Second half of October; hand harvested with careful selection of the clusters.

VINIFICATION

Soft crushing of the grapes with destemming. Fermentation and maceration in 50 hl oak casks for about 30 days, frequent basting of the skins at a controlled temperature of 30 °C.

MATURATION AND FINING

3 years in medium sized (15-30hl) French oak barrels with the minimum amount of racking necessary. No filtration or chemical stabilization before bottling. Bottle aged for at least 12 months.



annuhi **BAROLO DOCG**

GRAPE VARIETAL 100% Nebbiolo Sub-variety Michet, Rosè and Lampia.

APPELLATION Municipality of Barolo, Cannubi vineyard; Map page n. 7, parcel 14, 17.

SOIL Saint Agatha fossil marne; silty clay loam.

EXPOSURE South - West.

ALTITUDE 320 meters above sea level

CULTURAL NOTES Vineyard planted in 1954; Extension: 0.5 hectares. Low guyot pruning system with planted density of 3500 vines per hectare.

PERIODO DI RACCOLTA Seconda metà di ottobre; vendemmia a mano con attenta selezione dei grappoli.

VINIFICATION

Soft crushing of the grapes with destemming. Fermentation and maceration in 50 hl oak casks for a period of 25-30 days, frequent basting of the skins at a controlled temperature of 30 °C.

MATURATION AND FINING

3 years in medium sized (15-30hl) French oak barrels with the minimum amount of racking necessary. No filtration or chemical stabilization before bottling. Bottle aged for at least 12 months.

CHARACTERISTICS

ORGANOLEPTIC CHARACTERISTICS

Color: garnet red with orange hues. Nose: ethereal, mineral, hints of dried rose petals and violet. Mouth: dry, robust but velvety, sapid and

FOOD PAIRINGS

Roasted and braised meats, game, bourguignon, cheese.

SERVING SUGGESTIONS

Drink in large glasses which favor oxygenation and enhance the nose. Serve at 18 °C. Since it is a Barolo, it has been in the bottle for some time and light sediment can be present for which it is always advisable to decant.

STORING METHOD

Keep bottles horizontally in a dark and temperature consistent place.



endemmia **BAROLO DOCG**

GRAPE VARIETAL 100% Nebbiolo.

APPELLATION

Municipality of Barolo, Costa di Rose, Preda and Monrobiolo vineyards; map page n. 6, parcel 132, 133, 135 p., 274 p., 279 p., 298, 299.

SOIL

Calcareous.

EXPOSURE South - West.

ALTITUDE 320 meters above sea level

CULTURAL NOTES Vineyard planted in 1978 and in 1991. Extension: 4 hectares. Low guyot pruning system with planted density of 3500 vines per hectare.

HARVEST PERIOD First half of October; hand harvested with careful selection of the clusters.

VINIFICATION

Soft crushing of the grapes with destemming. Fermentation and maceration in 50 hl oak casks for about 30 days, frequent basting of the skins at a controlled temperature of 30 °C.

MATURATION AND FINING

3 years in medium sized (15-30hl) French oak barrels with the minimum amount of racking necessary. No filtration or chemical stabilization before bottling. Bottle aged for at least 12 months.

CHARACTERISTICS

ORGANOLEPTIC CHARACTERISTICS

Color: garnet red with orange hues. Nose: ethereal, hints of dried rose petals Mouth: dry, full, balanced.

FOOD PAIRINGS

Roasted and braised meats, game, bourguignon, cheese.

SERVING SUGGESTIONS

Drink in large glasses which favor oxygenation and enhance the nose. Since it is a Barolo, it has been in the bottle for some time and light sediment can be present for which it is always advisable to decant.

STORING METHOD

Keep bottles horizontally in a dark and temperature consistent place.



oxygenation and enhance the nose. Serve at 18 °C. Since it is a Barbaresco, it has been in the bottle for some time so light sediment can be present for which it is always advisable to decant.

STORING METHOD

Store bottles horizontally in a dark and temperature consistent place.

errahoella **BARBARESCO DOCG**

GRAPE VARIETAL 100% Nebbiolo.

APPELLATION

Municipality of Neive, Serraboella vineyard; map page n. 18, parcel 47, 54, 660, 661, 665.

SOIL Calcareous, homogenous.

EXPOSURE South.

ALTITUDE 320 meters above sea level

CULTURAL NOTES Vineyard planted in 1969. Extension: 1 Hectare. Low guyot pruning system with planted density of 3500 vines per hectare.

HARVEST PERIOD

Second week of October; hand harvested with careful selection of the clusters.

VINIFICATION

Soft crushing of the grapes with destemming. Fermentation and maceration in 50 hl oak casks for about 30 days, frequent basting of the skins at a controlled temperature of 30 °C.

MATURATION AND FINING

2 years in medium sized (15-30hl) French oak barrels with the minimum amount of racking necessary. No filtration or chemical stabilization before bottling. Bottle aged for at least 12 months.



Jergio Barale's Selection

WINES

A deep connection to the Langhe and knowledge of the hills' memory have always guided Sergio to respect the region and its vines. Sergio Barale's Selection is evidence of this, fruit of his long research into the company's best vineyards.

The renowned Bussia zone was chosen for experimental planting of Nebbiolo CN142, with the ambition to produce a Barolo bringing together ottimal soil quality whit the best production characteristics of modern clones. The Bussia Dolcetto d'Alba also comes from that zone; in this case, the vineyard lies on the cooler slope, with eastern exposure. The wine is produced from the rare "peduncolo rosso" varietal of Dolcetto, with low yields and high resistance. The Castellero ridge was chosen for the late harvest for which Barbera d'Alba La Preda is now renowned. Ideal soil and climate conditions and very limited production characterize these wines, Sergio's homage to the land. Unique inspiration yielded the Metodo Classico Sullelanghe. From an old Pinot Noir vineyard in near-abandon the idea of creating a sparkling wine from this land, which speaks volumes about its multifaceted personality.

- Barolo Riserva Bussia
- Dolcetto d'Alba Bussia
- Barbera d'Alba La Preda
- Sullelanghe





GRAPE VARIETAL 100% Nebbiolo CN142.

APPELLATION Municipality of Monforte d'Alba, Bussia

vineyard Soprana; map page n. 3, parcel 90, 100 p..

SOIL Calcareous, sandy loam.

EXPOSURE South - West.

ALTITUDE 350 meters above sea level

CULTURAL NOTES Vineyard planted in 1971 and 1983. Extension: 1 hectare. Low guyot pruning system with planted density of 3500 vines per hectare.

HARVEST PERIOD Second half of October; hand harvested with careful selection of the clusters.

VINIFICATION

Soft crushing of the grapes with destemming. Fermentation and maceration in 50 hl oak casks for a period of 25-30 days, frequent basting of the skins at a controlled temperature of 30 °C.

MATURATION AND FINING

3 years in medium sized (15-30hl) French oak barrels with the minimum amount of racking necessary. Further maturation for 2 years in demijohns for the Reserve selection. No filtration or chemical stabilization before bottling. Bottle aged for at least 12 months.

CHARACTERISTICS

ORGANOLEPTIC CHARACTERISTICS

Color: ruby red with orange hues. Nose: ethereal, big, hints of dried rose petal and violet. As it ages it acquires spicy notes and a complex "goudron". Mouth: dry, full, austere, velvety and

Roasted and braised red meat, game, bourguignon, cheese.

SERVING SUGGESTIONS

Drink in large glasses which favor oxygenation and enhance the nose. Since it is a Barolo, it has been in the bottle for some time and light sediment can be present for which it is always

STORING METHOD

Keep bottles horizontally in a dark and temperature consistent place.





GRAPE VARIETAL 100% Barbera.

APPELLATION Municipality of Barolo, map page n. 7, parcel 18, 151 p., 175 p..

SOIL Saint Agatha fossil marne; calcareous silty clay loam.

EXPOSURE South - West.

ALTITUDE 380 meters above sea level

CULTURAL NOTES Vineyard planted in 1994 Extension: 0,5 hectares Low guyot pruning system with planted density of 5000 vines per hectare.

HARVEST PERIOD Second half of October; hand harvested with careful selection of the clusters.

VINIFICATION

Soft crushing of the grapes with destemming. Fermentation and maceration in 50 hl oak casks for 8 days, frequent basting of the skins at a controlled temperature of 26 °C.

MATURATION AND FINING

12 months in 500 l. tonneuax . No filtration or chemical stabilization before bottling. Bottle aged for at least 6 months.





GRAPE VARIETAL 100% Dolcetto.

APPELLATION Municipality of Monforte d'Alba, map page n. 3, particella 100.

SOIL Saint Agatha fossil marne; calcareous silty clay loam.

EXPOSURE South - East.

ALTITUDE 350 meters above sea level

CULTURAL NOTES Vineyard planted in 1971. Extension: 1 hectare. Low guyot pruning system with planted density of 5000 vines per hectare.

HARVEST PERIOD Middle of September; hand harvested with careful selection of the clusters.

VINIFICATION

Soft crushing of the grapes with destemming. Fermentation and maceration in steel tanks for 8 days, frequent basting of the skins at a controlled temperature of 25 °C.

MATURATION AND FINING

6 months in medium sized oak barrels. No filtration or chemical stabilization before bottling.



ullelanghe

GRAPE VARIETAL Pinot Nero and Chardonnay.

APPELLATION Municipality of Barolo, Castellero vineyard.

SOIL Saint Agatha fossil marne; calcareous silty clay loam.

EXPOSURE South - West.

ALTITUDE 300 meters above sea level

CULTURAL NOTES Vineyard planted in 1982. High spurred cordon pruned with plant density of 4500 vines per hectare.

HARVEST PERIOD

First week of September; hand harvested with careful selection of the clusters.

VINIFICATION

Soft crushing of the grapes with de-stemming followed by must fermentation in stainless steel temperature controlled tanks for 30-40 days at 16 °C. Cold stabilized, the wine matures for 10 / 11 months in temperature controlled stainless steel tanks.

SECONDARY FERMENTATION IN BOTTLE

Bottling in the autumn by adding must of Chardonnnay grapes from the new vintage to start the fermentation in bottle.

MATURATION AND FINING

The bottles are positioned in the antique underground cellars at a consistent temperature. Aging on the yeasts for a minimum of 24 months before disgorging. Remuage done by hand on classic pupitres/champagne riddling racks. Disgorgement in small quantities.

DOSING SYRUP

15 ml per bottle using only the same wine.

CHARACTERISTICS

ORGANOLEPTIC CHARACTERISTICS

Color: brilliant, pale with bright golden

Perlage: abundant, fine and persistent. Nose: fresh, intense, characteristic of the grape with hints of acacia flower and mineral notes of the Langa terroir. Mouth: dry, full, sapid, persistent.

First courses, crustaceans, oysters, fish

SERVING SUGGESTIONS

Serve in flutes in order to best appreciate



Albeisa Selection

WINES

The warm hues of autumn in Langa represent the variety of colors, scents and flavors that characterize the wines of this selection. In the cellar, these different characteristics are highlighted by learning the art of making wine while respecting the characteristics of each specific grape variety.

Nebbiolo, Barbera, Dolcetto, Arneis, Chardonnay and Moscato are above all fruits that must be tasted in order to understand the uniqueness of the wines produced and the best way to enhance it.

- Langhe Nebbiolo
- Barbera d'Alba Castellero
- Dolcetto d'Alba Costa di Rose
- Langhe Chardonnay
- Langbe Arneis
- Moscato d'Asti Aie Sottane





GRAPE VARIETAL 100% Nebbiolo.

APPELLATION Municipality of Monforte d'Alba, San Giovanni vineyard.

SOIL Calcareous, sandy loam.

EXPOSURE South - East.

ALTITUDE 350 meters above sea level

CULTURAL NOTES Vineyard planted in 1975. Extension: 2 hectares Low guyot pruning system with planted density of 3500 vines per hectare.

HARVEST PERIOD

First half of October; hand harvested with careful selection of the clusters.

VINIFICATION

Soft crushing of the grapes with destemming. Fermentation and maceration in 50hl oak casks for a period of 10 days, frequent basting of the skins at a controlled temperature of 25 °C.

MATURATION AND FINING

1 year in medium sized (15-30hl) French oak barrels with the minimum amount of racking necessary. No filtration or chemical stabilization before bottling. Bottle aged for at least 6 months.



Castellero BARBERA D'ALBA DOC

GRAPE VARIETAL 100% Barbera.

APPELLATION Municipality of Barolo, Castellero and Preda vineyards.

SOIL Saint Agatha fossil marne; silty clay loam.

EXPOSURE South - West.

ALTITUDE 350 meters above sea level

CULTURAL NOTES Vineyard planted in 1991 Extension: 2 hectares Low guyot pruning system with planted density of 5000 vines per hectare.

HARVEST PERIOD

First half of October; hand harvested with careful selection of the clusters.

VINIFICATION

Soft crushing of the grapes with destemming. Fermentation and maceration in steel tanks for 8 days, frequent basting of the skins at a controlled temperature of 26 °C.

MATURATION AND FINING 12 months in 500 l. tonneuax Bottle aging for at least 6 months.



Costa di rose DOLCETTO D'ALBA DOC

GRAPE VARIETAL 100% Dolcetto.

SOIL Calcareous, sandy loam.

EXPOSURE East.

ALTITUDE 320 meters above sea level

CULTURAL NOTES

Vineyard planted in 1991. Extension: 2 hectares. Low guyot pruning system with planted density of 5000 vines per hectare.

HARVEST PERIOD First half of September; hand harvested with

careful selection of the clusters.

VINIFICATION

Soft pressing of the grapes with destemming. Fermentation and maceration in steel tanks for 8 days, frequent basting of the skins at a controlled temperature of 25 °C.

MATURATION AND FINING

Brief maturation in medium sized oak barrels (15-30hl) in order to promote malolactic fermentation.





GRAPE VARIETAL 100% Chardonnay.

APPELLATION

Municipality of Monforte d'Alba, Bussia vineyard, map page n. 3, parcel 89 p., 91 p., 92 p., 93 p., 94 p., 95.

SOIL Saint Agatha fossil marne, calcareous.

EXPOSURE South - West.

ALTITUDE 300 meters above sea level

CULTURAL NOTES Vineyard planted in 1982 Extension: 2 hectares High spurred cordon pruned with plant density of 4500 vines per hectare.

HARVEST PERIOD First half of September; hand harvested with careful selection of the clusters.

VINIFICATION Soft crushing of the grapes with destemming. Fermentation in stainless steel tanks for about 30 days at a controlled temperature of 16 °C.

MATURATION AND FINING Bottling after a brief maturation in stainless steel tanks with frequent stirring.





GRAPE VARIETAL 100% Arneis.

APPELLATION Municipality of Castellinaldo.

SOIL Calcareous.

EXPOSURE South - East.

ALTITUDE 300 meters above sea level

CULTURAL NOTES Exposure: 1 hectare Low guyot pruning system with planted density of 5000 vines per hectare.

HARVEST PERIOD

First half of September; hand harvested with careful selection of the clusters.

VINIFICATION

Soft crushing of the grapes with destemming. Fermentation in stainless steel tanks for about 30 days at a controlled temperature of 16 °C.

MATURATION AND FINING Bottled after a brief maturation in stainless steel tanks with frequent stirring.



Die sottane MOSCATO D'ASTI DOCG

GRAPE VARIETAL 100% Moscato bianco.

APPELLATION Municipality of Santo Stefano Belbo.

SOIL Calcareous, sandy.

EXPOSURE South - East.

ALTITUDE 320 meters above sea level

CULTURAL NOTES Extension: Low guyot pruning system with planted density of 4500 vines per hectare.

HARVEST PERIOD

First half of September; hand harvested with careful selection of the clusters.

VINIFICATION

Soft crushing of the grapes with destemming. Fermentation in stainless steel tanks for about 7 days at a controlled temperature of 15 °C until reaching an alcohol content of 5,5%.

Bottling in December.







ORGANOLEPTIC CHARACTERISTICS

Color: brick red tending towards orange. Nose: spicy and intense with cinnamon and rhubarb notes. Mouth: well balanced between the bitterness of China Calissaya and the

sweetness of the sugar. Dry finish and slightly tannic, similar to an aged Barolo.

FOOD PAIRINGS

Perfect as an after dinner drink. Excellent paired with bitter dark chocolate and biscuits.

SERVING SUGGESTION Serve at 16-18 °C.



AROMATIC WINE

GRAPE VARIETAL 100% Nebbiolo.

APPELLATION

Municipality of Barolo, Castellero area.

PRODUCTION

Made with Barolo D.O.C.G. Castellero aged for at least 10 years.

According to the original recipe the wine is aromatized with a natural infusion of China Calissaja bark, Rhubarb root, Gentian and other aromatic herbs.

Fortified with alcohol in order to reach an alcohol content of 17%, it rests for at least a year in 700 l oak barrels before bottling.

Grappa di Barolo

INGREDIENTS Fermented Nebbiolo pomace for Barolo from the Castellero vineyard.

DISTILLATION

The pomace is distilled with traditional discontinuous steam alembics.

MATURATION AND FINING 12 months in 500 l. tonneaux

CHARACTERISTICS

ORGANOLEPTIC CHARACTERISTICS

Color: golden yellow with amber hues. Nose: intense, characteristic of distilled Nebbiolo. Mouth: soft and persistent.

FOOD PAIRINGS Perfect at the end of a meal due to its digestive properties.

SERVING SUGGESTION Serve at 14 °C.

Grappa Prarelo

d para maren

Talla



Notes





AZ. AGR. BARALE

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